



English-speaking YouTubers about Japan

Overview

This guide introduces English-speaking YouTube channels that offer useful perspectives on life in Japan. They are especially helpful for students thinking about study abroad, transfer opportunities, work in Japan, or independent cultural learning. Because online creators change direction over time, use these channels as starting points and compare several sources as you build your own understanding of contemporary Japan.

Rachel and Jun: An American-Japanese couple that explores Japanese culture, travel, and living through their lens, highlighting the integration of their cross-cultural experiences.

<https://www.youtube.com/@RachelandJun>



Abroad in Japan (Chris Broad): A British expatriate whose channel is celebrated for its humorous and insightful content. His videos delve into various aspects of Japanese culture, food, language, and travel.

<https://www.youtube.com/@AbroadinJapan>



Sharmeleon (formerly Sharla in Japan): Her channel features travel videos, food reviews, and reflections on daily life in Japan, making it a useful resource for students who want a more personal, lifestyle-oriented view of the country.

<https://www.youtube.com/@sharlainjapan>



Only in Japan (John Daub): Focuses on the unique nuances of Japanese culture and traditions, often bringing to light lesser-known facets of Japan, providing an in-depth cultural perspective.

<https://www.youtube.com/@onlyinjapan>



Paolo from TOKYO: Paolo crafts detailed videos about Tokyo's daily life, including apartment tours, food explorations, and insights into the Japanese work culture and lifestyle.

<https://www.youtube.com/@PaoloFromTokyo>





Tokyo Creative: This channel features a collective of YouTubers who create content about traveling, living, and eating in Japan.
<https://www.youtube.com/@TokyoCreativePlay>



Life Where I'm From (Greg Lam): Created by Greg Lam, this channel offers a perspective on Japanese life through almost documentary-style videos, often featuring his children and family.
<https://www.youtube.com/@LifeWhereImFrom>








Tokidoki Traveller (Emma): An Australian YouTuber sharing her experience of living in Japan, including apartment tours, travel videos, and day-to-day observations that connect an overseas student's perspective with everyday Japanese life.
<https://www.youtube.com/@TokidokiTraveller>



Each channel offers a different angle on Japan, from documentary-style explanations to informal lifestyle content. Students should pay attention not only to entertainment value but also to how creators explain housing, transportation, social expectations, travel, and everyday communication.

Links

- Japanese Option webpage: <https://t-nagano.com/projects/JapaneseProgram/> 
- Japanese Option Blog: <https://chrysanthemum.commonsgc.cuny.edu> 
- Japanese Option Discord: Contact tnagano@lagcc.cuny.edu for the invitation link 
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